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**2023 Annual Report**  
**[www.literacyunited.org](http://www.literacyunited.org)**  
**817-924-2000**

**The mission of Literacy United is to support economically disadvantaged individuals who struggle in reading.**

# 2023 Literacy United Statistics

- 435 children and 105 adults served to help them achieve their reading goals.
- 13,502 hours of reading therapy have been administered by highly trained reading specialists.

# Literacy United Programs in 2023

- Year-Round Scholarship 1:1 Students
- Charter Schools Program
- Title One Private Nonprofit Schools Program
- Emergency Assistance to Non-Public Schools (EANS)
- Reading For All (RFA)
- Reading For Life (RFL)
- Supplemental Special Education Services (SSES)

# Total Numbers Served by Literacy United's Programs in 2023

- 1:1 Students - 39
- Charter Schools - 10
- Title One - 174
- EANS - 87
- RFA - 105
- RFL - 15
- SSES - 5
- Total - 435

# Year-Round Literacy United Scholarship 1:1 Students Served On-Site at The Reading Connection in 2023

Families Pay Reduced Fees Based on Annual Income

- Total Students Served: 39
- Hour Sessions: 260
- 45 min Sessions: 302
- New Client Assessments: 34

# Year-Round Literacy United Scholarship 1:1 Students Served On-Site at The Reading Connection in 2023

39 struggling readers, ages 6-18:

- 47 % White
- 33 % Black
- 20 % Hispanic
  
- 58 % Male
- 42 % Female
  
- 57 % Public School
- 16 % Charter School
- 24 % Private School
- 3 % Home School

# Charter School Year-Round Programs

- Sites: Newman International Fort Worth, East Fort Worth Montessori
- Saturday School
- After School
- Summer School
- During Day
- Reading and Math Services

## 7 Private Non-Profit Schools Served through Title Funds in 2023

- Goines
- Montessori Episcopal School
- Fellowship Academy
- Cassata Catholic
- St. Rita Catholic
- St. Peter Catholic
- All Saints Catholic

### **Total # of Students Served**

- 271 (PreK-12)

### **Gender**

- 58% Male
- 42% Female

### **Race**

- 32% Hispanic
- 40% White
- 2% Mixed Race
- 23% Black
- 3% Asian



# Emergency Assistance to Private Non-Profit Schools (EANS)

- EANS funding provides relief to private non-profit schools suffering the impact of Covid-19.
- LU provides reading and math enrichment to students in after-school programs.
- LU provides reading intervention to small groups during the school day.
- **4** schools served with EANS Funds.
  - All Saints Catholic School
  - St. Rita Catholic School
  - Southwest Christian
  - St. Peter Catholic School

# Reading For All (RFA)

- Reading program designed for adult participants with Intellectual and Development Disabilities (IDD)
- Small group settings in person or virtual
- No cost to participants, families, or guardians
- This program is supported by a 4-year grant from the Texas Council for Developmental Disabilities (TCDD) (total grant – 400,000)

# Reading For All (RFA)

- Total Individuals Served: 105
- Ethnicity: 52% White, 27% Black, 17% Hispanic, 1% White/Hispanic, 1% Asian, 1% Indian, 1% Vietnamese
- Age Range: 20-72
- Gender: 70% Male, 30% Female

# Supplemental Special Education Services (SSES)

- Supplemental Special Education Services (SSES) are \$1,500 one-time on-line grants for eligible parents/caregivers of eligible students served by special education that have been impacted by COVID-19 school closures.
- Literacy United is a Preferred Service Provider
- Total Students Served - 5

# 2023 Financial Statement, pg. 1 of 4

<b>Donations</b>	<b>Amount Received</b>
North Texas Giving Day (Sept. 2023)	\$1,125
Facebook Fundraisers; Giving Tuesday (Nov. 2023)	\$1,164
Facebook Fundraiser; Organized by Mimi Rogers for her birthday (Feb. 2023)	\$225
Facebook Fundraiser; Organized by Kary Johnson for her birthday (Jan. 2023)	\$125
Paslay Foundation	\$100,000
Monthly donation from TRC staff members	\$2,393
Amazon Smiles	\$75.02
Kroger	\$21.49
Rev Partnerships	\$1,543.75
David Derrig	\$500
<b>TOTAL DONATIONS RECEIVED:</b>	<b>\$107,172</b>

# 2023 Financial Statement, pg.2 of 4

Private Grants Received	Amount Received
Frill	\$15,000
Learning Disabilities Foundation of America	\$5,000
Moody Foundation	\$25,000
Sundt Foundation	\$3500
Nordstroms	\$5000
Pro Literacy	\$6000
CB Baird Foundation	\$6000
Dollar General	\$7,000
Downtown Fort Worth Rotary Club	\$5000
UCC	\$5,000
Mary Ann Scheppler Charitable Fund	\$1,000
<b>TOTAL GRANTS RECEIVED:</b>	<b>\$83,500</b>

# 2023 Financial Statement, pg. 3 of 4

<b>1:1 Income Received</b>	<b>Amount Received</b>
Income from private pay LU clients (inc. SSES funds)	\$52,919
<b>State Government</b>	<b>Amount Received</b>
Title One	\$152,878
TCDD (RFA)	\$100,000
EANS	\$200,955
<b>TOTAL STATE GOV. RECEIVED:</b>	<b>\$453,833</b>
<b>Paid to leased TRC employees:</b>	<b>Amount Received</b>
Reading Specialists + Full-time Managers	\$556,758

**TOTAL FUNDS RECEIVED in 2023:**  
**\$697,424**

# 2023 Financial Statement, pg.4 of 4

In Kind Donations	Amount Received
Macho Self Storage	\$3,600
Rent- FW Office/Colleyville/ Mansfield Offices- MHMR ABG Site	\$37,000
Books Given Away	\$15,000
Insurance- TRC Carries Insurance	\$3,500
Volunteer Hours	\$3,000
<b>TOTAL In Kind. RECEIVED</b>	<b>\$62,100</b>



Literacy United is grateful to all our generous sponsors, donors, and grant funders.



**C.B. Baird, Jr.  
Foundation**



**NORDSTROM**



**Frill Foundation**

**Mary Ann Scheppler Charitable Fund**



**David Derrig**

# North Texas Day of Giving



Communities Foundation of Texas' NTX Giving Day is an 18-hour online giving event designed to empower every person to give back to their community by supporting local nonprofits and causes they care about in one easy-to-use platform.

The event helps build awareness and support for nonprofits like nothing else.

**Literacy United raised \$2,289!**

# Giving Tuesday

Giving Tuesday is a day that encourages people to do good. Giving Tuesday is held the Tuesday following Thanksgiving each year.

Literacy United started a Facebook Fundraiser for this event to raise funds. In the fundraiser, we shared our non-profit mission and goals.

**Literacy United raised \$1,164**

# Paslay Foundation Donation

The Paslay Foundation mission is “We aim to change the conversation about kids with learning differences and to support Fort Worth organizations and professionals who empower and encourage them to reach their highest potential.”

Paslay Foundation hosted a fundraising event on October 8, 2023. Through ticket funds and silent auction bidding, the event raised over \$375,000.

\$100,000 each was given to their two beneficiaries – Literacy United and The Hill School. The remaining funds were to cover the cost of the event.

Follow up discussions with Emily Paslay and Dr. Johnson have taken place to see how we can continue partnering together in the future.

**Paslay Foundation donated \$100,000**



# Volunteering at Literacy United

Organization	When	Number of Volunteers	Number of Hours
Junior League Fort Worth (JLFW), Fall Day of Giving <i>Putting decodable and leveled reader booklets together.</i>	November 4 <sup>th</sup>	11	33 hours
University Christian Church, Children's Ministry Family Workday <i>Putting decodable and leveled reader booklets together.</i>	November 12 <sup>th</sup>	20	40 hours
South Hills High School, Senior Day of Service <i>Putting decodable and leveled reader booklets together.</i>	November 16 <sup>th</sup>	8	32 hours
University Christian Church, Young Adults Workday <i>Putting decodable and leveled reader booklets together.</i>	December 10 <sup>th</sup>	6	24 hours
Fort Worth ISD's Daggett Elementary, Holiday Book & Toy Donation	December 18 <sup>th</sup>	4	16 hours
TOTAL NUMBER OF VOLUNTEERS AND VOLUNTEER HOURS		<b>48</b> Volunteers	<b>145</b> Volunteer Hours

# 2023 Donations

## Non-Profit Agencies – new books, free of charge from Literacy United

### Spring Donations:

- FWISD's Daggett Elementary – 100 books
- Lil Goldman ELC – 100 books
- YMCA Community Event – 100 books

### Fall Donations:

- YMCA Community Event – 100 books
- ACH – 300 books
- IDD's Making Connections Central Tarrant– 100 books
- FWISD's Daggett Elementary; Fall – 519 books
- FWISD's Jo Kelly School – 100 books
- Highpoint Academy (Crowley) – 200 books
- FWISD's Daggett Elementary; Winter event- 600 books
- FWISD's Daggett Elementary; Christmas gifts (59 students) – 295 books and 472 toys



**Total Books Donated: 2,514**

**Total Toys Donated: 472**

**In Kind Worth at \$5 an item: \$14,930**

# What's Coming in 2024?

- Summer Intensives Program
- 1:1 Year-Round Scholarship Program
- Reading For All Program
- Reading For Life Program
- Paslay Foundation – Second Event Fundraiser
- Professional Development Services for Schools and Nonprofits
- FWISD Title Program
- Expanded Volunteer Program

# Literacy United's Non-Profit Collaborators





# Ways to Give to Literacy United



## Recurring Monthly Donations



# Board Expectations

- Attend Quarterly Meetings
- Advise LU Staff
- Participate in Board Development Program
- Volunteer at Book Give Away Events and to create materials for sessions
- Give based on your ability
  - Day of Giving
  - Giving Tuesday
  - Matching Grants

# Administrative Staff

- **Dr. Kary Johnson** – Executive Clinical Director  
[kary@reading-connection.com](mailto:kary@reading-connection.com)
- **Angela Miller** - Asst. Clinical Director/Private Non-Profit Schools Program Manager/RFA & RFL Program Manager  
[amiller@reading-connection.com](mailto:amiller@reading-connection.com)
- **Donna Griffin**- CIA (Curriculum, Instruction, Assessment) Supervisor for 1-1 clients, Private Non-Profit Schools Program Manager  
[dgriffin@reading-connection.com](mailto:dgriffin@reading-connection.com)
- **Dr. Jan Davidson** - CIA (Curriculum, Instruction, Assessment) Supervisor for 1-1 clients, Summer Program Manager  
[jdavidson@reading-connection.com](mailto:jdavidson@reading-connection.com)
- **Rayleen Sullivan** - CIA (Curriculum, Instruction, Assessment) Supervisor for 1-1 clients  
[rsullivan@reading-connection.com](mailto:rsullivan@reading-connection.com)
- **Gina Fedderson** - Grant Writer  
[gfedderson@reading-connection.com](mailto:gfedderson@reading-connection.com)
- **Kimberlee Ashley**– Finance Manager  
[kashley@reading-connection.com](mailto:kashley@reading-connection.com)
- **Kaitlyn Gallon**- Office/Human Resources Manager  
[kgallon@reading-connection.com](mailto:kgallon@reading-connection.com)

# Board of Directors - Officers

- Dr. Celia Scott, President, Associate Professor of Education, Tarleton State University
- Stas Taylor, Vice President, Empathy HQ Executive Director
- Joanne Campbell, Secretary, Principal Frazier Elementary, Burleson ISD
- Douglas Graham, Treasurer, Charles Schwab, Manager of Institutional Trading

# Questions and/or Comments